



Rogue Workforce Partnership - Corporate Directors Meeting

Thursday, December 3, 2015 • 1:00 - 3:00 pm | 100 E. Main Street, Suite A - Board Room • Medford

Video/Phone Conference access available at: <https://global.gotomeeting.com/join/196635301> Select your audio preference: 1) Use telephone: +1 (872) 240-3212 Access Code: 196-635-301 (normal long distance charges will apply); 2) Or, use computer microphone & speakers (headset is recommended to avoid reverb)

Agenda

1. **Call to Order** Jessica Gomez

2. **Consent Agenda - Action Item** Jessica
 - Approval of Minutes – August 24, 2015 RWP Corporate Directors Meeting

3. **New RWP Members** Jim

4. **Design & Preparation for Upcoming RWP Meetings**
 - a. **Developing our Strategic Plan** Jim & Jessica
 - Vision & Mission
 - Overview of Framework, Process & Timeline
 - Proposed Process

 - b. **Sector Strategies and . . .** Jim & Jessica
 - **WorkSource Oregon & System Partners**
Overseeing the workforce system for serving transitioning & incumbent workers
 - **College & Career for All & Southern Oregon Success**
 - **Designing Comprehensive Framework for Streamlined Industry Partnerships**

 - c. **System & Program Performance Metrics** Jim

5. **WorkSource Oregon Regional Name** Jim & René

6. **Careers in Gear** Jessica
 - Update on Funding / Plan, et al.

7. **Other Items** Jessica

8. **Adjourn** Jessica

= Documents attached or will be handed out at meeting

Auxiliary aids and services are available upon request to individuals with disabilities. Please contact Tami Allison at 776-5100 (Voice/TDD) at least 48 hours in advance of the meeting to allow staff sufficient time to arrange for auxiliary aid



MINUTES

ROGUE WORKFORCE PARTNERSHIP • BOARD OF DIRECTORS

August 24, 2015 The Job Council Board Room | 100 E. Main St., Suite A, Medford, Or

MEMBERS PRESENT

Jessica Gomez
Nikki Jones
Commissioner Cheryl Walker (via phone)
Commissioner Rick Dyer
Ron Fox
Tamara Nordin
Michael Donnelly (via phone)

MEMBERS ABSENT

Lyndell Smith
Gregg Edwards

OTHERS PRESENT

Jim Fong, Executive Director, Rogue Workforce Partnership

Quorum Present: Yes

All meetings of the RWP Board of Directors are recorded. Should reference be desired in addition to the minutes, backup materials are available in the Office of the Executive Director of Rogue Workforce Partnership.

1) CALL TO ORDER

The meeting was called to order by Chair Jessica Gomez at 12:00 pm.

2) CONSENT AGENDA

COMMISSIONER DYER MOVED TO APPROVE THE CONSENT AGENDA AS PRESENTED. THE MOTION WAS SECONDED BY RON FOX AND APPROVED UNANIMOUSLY.

3) AUTHORIZE SUBMISSION OF LEIGHTMAN MAXEY GRANT PROPOSAL

Jim reported that a three-prong sustainability strategy is being developed for Careers in Gear; charging exhibitors, Business sponsorship/scholarships through schools, this grant Proposal.

COMMISSIONER DYER MOVED TO AUTHORIZE THE SUBMISSION OF THE LEIGHTMAN MAXEY GRANT PROPOSAL IN SUPPORT OF CAREERS IN GEAR. THE MOTION WAS SECONDED BY RON FOX AND WAS APPROVED UNANIMOUSLY.

4) COLLEGE AND CAREERS FOR ALL HUB PROPOSAL

Jim presented and reviewed the College and Careers for All Hub draft proposal for Cross-Regional Hub integrating STEM, CTE, CRLE and linked to Regional Sector Strategies. The concept is to strategically link business, economic development and workforce priorities/sector strategies with K-20 education, informal education, community outcomes and systems transformation.

TAMARA NORDIN MOVED TO APPROVE MOVING FORWARD WITH THE NEXT STEPS AS OUTLINED IN THE PROPOSAL AND FOR HAVING THE RWP BE A KEY PARTNER IN THIS COLLECTIVE IMPACT EFFORT. THE MOTION WAS SECONDED BY RON FOX AND APPROVED UNANIMOUSLY.

5) GOVERNANCE MAINTENANCE WORK

This item was not discussed due to time constraints.

6) RESCARE TRANSITION AT WSO CENTERS UPDATE

Jim gave a brief updated on the transition at the WSO centers indicating that things are going great at a macro level; however, operationally there is still a lot of transition happening. Letter of Intent has been extended to allow for finalization of the contract. Leadership is coming together; however, a Project Director has not been hired; all staff have been trained in ResCare modules.

7) OTHER ITEMS

No other items were brought before the Corporate Directors

8) ADJOURN

With no further business, the RWP Corporate Directors meeting was adjourned at 1:30 pm.

Respectfully Submitted,

Tami Allison
Executive Team Coordinator

Approved _____ Date _____
Jessica Gomez, RWP Chair



ACTION BRIEF

To: Rogue Workforce Partnership Corporate Directors

From: Jim Fong, Executive Director

Date: June 26, 2015

Subject: Memorandum of Understanding with The Job Council

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Background

With the imminent June 30, 2015 dissolution of Intergovernmental Agreement between Jackson and Josephine Counties that formed The Job Council, the Rogue Workforce Partnership Corporate Directors have been asked by the TJC Board of Directors to provide assistance in a liquidation plan for the disposition of the organization's assets and liabilities.

Based on the most recent coordination discussion with officials from Jackson County and Josephine County, the following amended liquidation plan has been developed and requires action by the RWP Corporate Directors:

- The Boards of Commissioners for Jackson County and Josephine County are extending the Intergovernmental Agreement for the sole purpose of winding down and terminating the operations of TJC. The draft of this amendment is attached for review.
- The Job Council needs to appoint a liquidation agent to perform these wind down functions as per the amendment.

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Recommendation

Given these requirements, RWP staff recommends that the RWP Corporate Directors approve the following action:

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- ▶ Authorize RWP staff to serve as the liquidating agent for The Job Council to perform the necessary wind down activities to terminate the operations of TJC.
- ▶ That RWP enter into a Memorandum of Understanding with The Job Council, and that this MOU provide for:

- ~~• The RWP Executive Director to serve as the TJC liquidating agent, and for RWP administrative staff to perform the required work necessary to wind down and terminate the operations of TJC.~~
- ~~• TJC to compensate RWP based upon staff compensation, plus taxes and fringe, as well as overhead and other appropriately allocated costs.~~

ACTION BRIEF

To: RWP Corporate Directors
From: Jim Fong, Executive Director
Date: December 3, 2015
Subject: Recommendation for Appointments to Rogue Workforce Partnership
Workforce Development Board

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BACKGROUND

Per federal and state requirements, authorization for appointments and re-appointments of all RWP Workforce Development Board members for our region are made by the Rogue Valley Workforce Consortium which consists of one County Commissioner representing Josephine County, and one County Commissioner representing Jackson County. The RWP Corporate Directors present nominees to the RVWC.

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RECOMMENDATION

The following nominations are being forwarded to the RWP Corporate Directors for action:

• New Nominations

➤ Nominate Adam Cuppy, Co-Founder and Chief Operating Officer of Coding Zeal

The Medford-based company, Coding ZEAL, is a global web and mobile application development firm. With a focus on agile development, pair programming and lean methodologies, the Coding ZEAL partners have discovered their edge.

➤ Nominate John Underwood, Southern Oregon Region Human Resources Manager for Timber Products Company.

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RECOMMENDED ACTION

That the Rogue Workforce Partnership Corporate Directors approves the recommendation above for three –year membership terms to the Rogue Workforce Partnership – Workforce Development Board, to end June 30, 2018.



Mission, Purpose, Promise

WHO WE ARE

Mission, Purpose, Promise

Role of the Workforce Board

Workforce Board Members

Meetings & Agendas

Staff

Contact Us

Our Mission

The Rogue Workforce Partnership is a business-led coalition that works to strengthen the economy of the Rogue Valley. We catalyze and convene dynamic partnerships with business leaders, K-20 educators, workforce service providers, economic development, and other key community partners. Our focus is on building innovative solutions to address the workforce priorities and needs of employers, especially those in traded-sector industries that drive our region's economic growth. Working collaboratively across complex systems and institutional boundaries, we leverage and align resources to build the skills and talents of our region's workforce, so local businesses and career seekers can succeed in the modern global economy.



Our mission is to help foster the region's economic vitality by growing the skills and talent of workers, so that businesses and residents can prosper in the global economy.

Our Purpose

The Rogue Workforce Partnership exists to address the region's workforce issues. We see workforce issues as the gaps or fault lines that occur naturally when the complex systems of business and economics, educational institutions, and family/social systems intersect. Our strategic plan is our action plan for addressing these workforce issues. It is a living document that adapts to our changing circumstances, opportunities and learning. It creates a framework and theory of change for our "strategic doing" work together.



Our Promise to Southern Oregon

- A more highly skilled, dependable, innovative, & talented workforce built through business-led community partnership.
- Ever increasing alignment of education, training, & job placement efforts to meet the unique needs of local businesses & citizens.
- A unified workforce & education system that is demand driven & focused on skills & talent development.
- Accountability for results, driven by the needs of local businesses and the Rogue Valley's economy.
- Strategic investments to increase Southern Oregon's economic competitiveness.
- Evaluation & continuous improvement built upon what works.



Strategic Planning Process

A. Labor Market Information: Get update from OED Labor Market Economist (Guy & Ainoura)

B. Extract relevant information from:

- Current plan - adapt into current template
- Feedback from recent Employer Forums

C. RWP Meeting / Strategic Planning Session

- **Dedicate 1st Quarter's Meeting as Strategic Planning Session**

D. Convene Focus Groups for Additional Key Stakeholder Input

- **Job / Career Seekers**

Key questions or end goal:

- Reality check quality & content of services / how we're investing our resources
- Gauge level of awareness & interest of available services
- Ask:

What's missing in products & services?

If you were to walk out the door today to get a job – what do you need from us today?

What's next refinement of services?

What's the one thing you got (concept/idea) that you need a concrete tool for?

How do we enhance our service delivery model?

Looking at how our service delivery model enhance people's long-term ability to perform well and learn?

How to expand service delivery model to job performance, job retention and skills/career advancement?

How to touch people who are underemployed – target professionals as well?

- **Workforce Agency Partners**






Key Systems Innovation discussion:

- How to best align services to serve each agencies priority population
- Emphasis on service integration / cross-agency program collaboration, particularly with mandatory partners (VRD, Adult Basic Education, TANF/SNAP. As well as enhance collaboration with other partners (RCC, SOGI, BOLI, Veterans Administration, etc.). Use existing work groups such as Local Leadership Team, Adult Basic Skills, WHESP, etc.
- Talk with other community college partners around data that can be shared

- Look at common metrics, performance measurement and information sharing

E. Next Steps & Timeframe:

Dec. (1 st week)	Corporate Director Meeting	Review Process
Dec. 9	RWP Meeting	Rollout process
By Jan 29	Convene focus group of partners & customers	Solicit feedback on plan components
By Feb 5	RWP Team	Create first draft of Strategic Plan
March 16	RWP Meeting	Input, review & approval of Strategic Plan
April 1	Plan submitted	

#	Logo/Branding Option	Pros	Cons
A 24		<ul style="list-style-type: none"> • The regional signifier “Rogue Valley” universally and exclusively represents the two-county region that the one-stops serve. • Consistent branding between Jx & Jo County one-stops: <ul style="list-style-type: none"> ○ Represents our unified 2-county regional system. ○ Reduces cost and complications of outreach material & marketing. ○ Broadens impact of media coverage of either location. 	<ul style="list-style-type: none"> • Some Grants Pass residents have reported that they don’t automatically consider GP as part of the “Rogue Valley”
B 8		<ul style="list-style-type: none"> • Clearly represents the region of the state in which we’re located. • Some business leaders and industries refer to this region as “Southern Oregon,” rather than “Rogue Valley”, so this choice is seen to resonate better with the business/employer community. 	<ul style="list-style-type: none"> • The region “Southern Oregon” is not exclusive to Jackson and Josephine Counties, and may be interpreted to include all southern Oregon counties, including Curry, Klamath, Lake, etc.
C 5		<ul style="list-style-type: none"> • Easily identifies where the one-stops are located, and will make searching for them and getting directions easier. 	<ul style="list-style-type: none"> • Might confuse businesses and constituents • Residents of other towns and cities in each county might not identify with this regional signifier. <ul style="list-style-type: none"> ○ Will Ashland residents be searching for WorkSource Medford? Cave Junction? etc
D 6		<ul style="list-style-type: none"> • Inclusive of entire region, so no city or town residents are left unrepresented. 	<ul style="list-style-type: none"> • There are 24 Jackson counties in the US. • Doesn’t represent the unified regional 2-county system • Increases the cost and complication of the re-branding and marketing
E 2		<ul style="list-style-type: none"> • More brief and possibly catchier. • Similar to WorkSource Lane’s approach 	<ul style="list-style-type: none"> • May not be as obvious and apparent that this is our regional signifier without the “Valley”