



## **ROGUE WORKFORCE PARTNERSHIP**

### MINUTES

#### **ROGUE WORKFORCE PARTNERSHIP WORKFORCE DEVELOPMENT BOARD**

September 20, 2018

Rogue Community College - Table Rock Campus - Room 100  
7800 Pacific Avenue, White City, OR

#### **MEMBERS PRESENT:**

Scott Beveridge, Alex Campbell, Michael Donnelly, Jessica Gomez, Shawn Hogan, Melissa Wolff, Nikki Jones, Cathy Kemper-Pelle, Norm Kester, Kirk Kolb, Brian Shumate, Sherri Stratton, John Underwood, Trever Yarrish

\*= *via phone / videoconference*

#### **QUORUM PRESENT:** Yes

#### **OTHERS ATTENDING:**

*Junior Achievement – Deanna Wilson*

*College Dreams - Jen Perry*

*Southern Oregon Success – Peter Buckley*

*Business Oregon – Marta Tarantsy*

*WorkSource Rogue Valley ResCare – Cynthia Anderson*

*Butte Falls School District – Phil Long*

*Quantum Innovations – Michele Laird*

*ProWeld – Tanna Oberlander*

*Rogue Workforce Partnership: Sherri Emitte, Tami Allison, Dana Shumate, Jim Fong*

#### **CALL TO ORDER, WELCOME & INTRODUCTIONS**

The Board meeting was called to order by Chair, Jessica Gomez at 2:37p.m. A round of introductions were made.

#### **CONSENT AGENDA**

The following items were approved in the consent agenda:

- June 21, 2018 RWP Workforce Board Minutes

**ALEX CAMPBELL MOVED TO APPROVE THE CONSENT AGENDA. THE MOTION WAS SECONDED BY CATHY KEMPER-PELLE AND APPROVED UNANIMOUSLY.**

## **RWP BUDGET REVIEW & AFFIRMATION/APPROVAL**

Sherri presented, for affirmation/approval by the Board, the PY 18 budget. Highlights were presented and Sherri opened the floor for questions.

Board members inquired as to whether the Corporate Directors went through a “deeper dive” budgeting process. Jessica responded by saying that the Corporate Directors went more in-depth into the budget information and serves in the capacity to review, approve and report to the Workforce Board to affirm. Mike added that the RWP budget is independently audited every year. Members indicated they appreciate the transparency; however, they find it difficult to affirm not knowing what is being investing in and what the deliverables are.

Jim went on to say that that the bulk of the funds we receive are federal funds that are targeted to adult/dislocated worker and youth populations, with a carve out to staff the workforce board. These funds are fairly prescriptive and have the most constraints. Feedback, suggestions, and statements from board members included the following:

- It was clarified that this is the budget summary, and not the actual budget
- Members indicated they would like to see the entire budget – send it out to the board electronically
- For consistency, list either all numbers or percentages (unsure what percentages equate to)
- Refine the process by creating a table showing the funding streams, what they are meant for, scope of services, etc.
- Have the workforce board affirm the summary
- Invite the full board to the Corporate Directors session when the budget is reviewed.
- Send out the budget electronically in advance with a summary of changes – schedule a meeting and vote at that time.
- Affirm based on the fact that any changes would be made mid-year.
- Information sent out electronically in an email, Q&A with individual workforce board members as needed, doodle poll for a vote and then do a telephone conference as a public meeting to approve.

The decision was reached to delay affirmation by the full workforce board until the December meeting. Sherri will work to create a document (full budget) that has descriptors and is a little more user friendly for the board to read and understand and will get out to the board in November for their review.

## **STAFFING CHANGES & OFFICE MOVE**

Jim reported that RWP offices are moving tomorrow to 37 N. Central Avenue in Medford, and indicated that part of the inspiration was the savings of \$36,000 per year.

Jim informed the group that Aurora King has moved on to another position and we are in the process of bringing on some new staff – Jill teVelde and Heather Stafford. Jill will be full-time and will work with the contracts and program management. Heather will work part-time with the sector groups. We are still in conversation with another part-time person and will let you know as we get more information.

## **BUSINESS EDUCATION PARTNERSHIP & CRLEs**

- *Update & coordination on regional partnership efforts to roll out employability skills, internships/externships, and other efforts to create Career Related Learning Experiences-*

Dana shared information related to the Business Education Partnership (BEP) and showed the CRLE pyramid that was one of the first things that BEP brought to community members.

Industry tours are being done with sophomores and that hope is that this will continue. John added that there was a very successful event earlier in the year where students toured both Timber Products and CareStream and then met back at RCC.

Career Highlights are being done with high school juniors.

Another charge of the BEP is to create internships for students. The group looked at many different models and had much discussion; however, decided to do student internships for rising high school seniors

Employability Skills was yet another focus for the BEP where a group of educators and business leaders came together and designed a rubric of 7 essential skills. The idea is to give a framework to schools where they can be asked to be more intentional when teaching these skills.

Dana commented that Three River's School District is on board with Medford high schools starting to introduce through posters and introduction to the CTE teachers. "It is very exciting seeing teachers, as well as business people, getting behind this," Dana stated. RCC is also incorporating this into their curriculum.

Norm added that the RWP RAMP group has had much conversation about this and feels that the employability skills rubric could create a "pull-based system" for employers to require the score. The group also suggested that businesses have these posters available when they attend the Careers in Gear and make sure the students are aware of it.

Nikki Jones asked if there is intent for ResCare to use this with the adult population coming through the OneStop Centers? Sherri Stratton responded "yes" and indicated that she and Dana are meeting and moving forward with a workgroup to include higher education and workforce services.

There was some discussion cautioning that we are talking about a system that is subjective and could damage someone (similar to a FICO score) if there was a grade placed on it. Dana agreed and indicated that there will not be a grade placed on the rubric and it will be left open-ended for schools at this time. We will take small steps to implement so we can see what works and what doesn't.

- *STEM / College & Career for All Conference – Grant Opportunity*

Scott Beveridge reported that there is a current opportunity where funds are available to the STEM Hub that are earmarked for a STEAM conference locally. Members indicated that having a STEM event available to families and kids makes sense as it helps the parents to understand what is available to their children. Cathy indicated that it would be great to have a complimentary event just for teachers so there is balance in what is shared.

- *Careers in Gear Promo*

Deanna reported that Careers in Gear for 2019 is live on the Junior Achievement website <https://jaorswwa.org/about-us/locations/medford-area> and employers can register. There are a few changes this year which include; splitting the sessions to make a little more room for the very large freshmen classes. There will also be an outdoor area which is an option on the booth registration. The event is taking place on February 7, 2019 and can accommodate nearly 2000 students this year. Early bird registration is open through December 31, 2018.

## **MEASURE 98 & OTHER INVESTMENTS, INDUSTRY SECTOR STRATEGIES & REGIONAL SYSTEMS ALIGNMENT**

- Checking in on what Measure 98 investments are being made by our region's school districts? What are expected returns on investment?
- Jim indicated that it seemed like the opportune time to talk about the alignment, and ask superintendents what investments they are making. Jim showed the infographic titled "Rogue Valley CTE & Sector Strategies."

### **Grants Pass School District:**

- › addressing chronic absenteeism and have seen a 4% decrease.
- › Additional mentoring for freshmen
- › Equity Training
- › Expanding partnership with College Dreams
- › Getting more alternative education students to RCC (have already seen an increase in kids seeking higher level classes)
- › Increasing the numbers of college visits
- › More training for CTE teachers
- › Summer STEM classes primarily with kids transitioning to high school

### **Medford School District:**

- › College and Career Readiness

- Expanding CTE – hired Pathway Development Coordinator and Online Schools Coordinator
- Drop-out prevention
- Paying college tuition for any high school student
- Expanding electrical and plumbing
- Paying for mental health providers

The discussion moved into the local bond measures that recently failed and why businesses couldn't contribute a certain amount of money per year to help fund CTE as bond measures are not creating enough traction to make it happen. Norm feels that a smaller group conversation needs to take place around this topic. Norm feels that it is an easier ask for a smaller amount over a longer period of time which would be more attractive to taxpayers. Other members of the group agreed that this is an important conversation.

Jim suggested that RWP could convene a group and asked that members contact RWP if they are interested. Cathy Kemper-Pelle indicated that she would bring this topic to the Southern Oregon Consortium of Higher Education.

- *What's our progress in aligning our Industry Sector Strategies with K-20 education and WorkSource Rogue Valley to create a coordinated regional system that helps students and adult career-seekers explore opportunities, find their passion and get started on a career path?*

Due to time constraints, this topic was not discussed.

## **LONGITUDINAL DATA/ PREDICTIVE ANALYTICS**

- *RWP and Rogue Valley partners have an opportunity to engage in a pilot program with Oregon's Chief Education Office, Department of Human Services and Oregon Enterprise Data Analytics and use of new capacities longitudinal data, big data and predictive analytic capacities.*

Due to time constraints, this topic was not discussed.

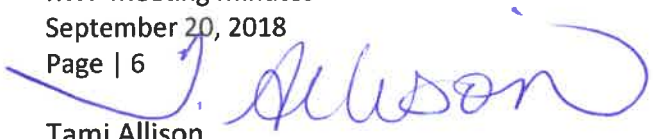
## **OTHER BUSINESS**

No other items were brought before the Rogue Workforce Partnership.

## **ADJOURN**

With no further discussion, the meeting was adjourned at 4:10 p.m.

Respectfully Submitted,



Tami Allison

Senior Project Manager

/tka

APPROVED:



Chair

Date

1-17-19